

What Advisors Say...

"Thanks! This was the most enjoyable CE I've completed in my 14+ years as an advisor. I'll be back."
~ Raymond James Advisor

"BEST has perfected the Super CE program!"
~ Morgan Stanley Advisor

"Excellent program, well worth the time!"
~ UBS Advisor

"I didn't even need the CE, but took the class to expand my knowledge and understanding. Thank you Ed and Team."
~ Merrill Lynch Advisor

"Productive & effective use of time in meeting Continuing Education requirements."
~ Wells Fargo Advisor

About BEST

Broker Educational Sales & Training, Inc. (BEST) is a premier provider of CE training programs for advisors. Since 1986, BEST has partnered with most of the leading financial services firms, such as:

- Merrill Lynch
- UBS Financial
- Morgan Stanley
- Wells Fargo
- Raymond James
- Ameriprise Financial
- LPL Financial

Contact Us



**BROKER EDUCATIONAL
SALES & TRAINING, INC.**
"Knowledge Is Your BEST Investment."

Contact one of our Client Relations Specialists to schedule a customized "Super CE" Program!

Toll Free: 1-800-345-5669 | E-mail: relations_dept@brokered.net

Find more information visit: www.brokered.net/super-ce.html

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How to Fill a Room with Quality Advisors



BEST "Super CE"

We Give Advisors a Lot of Credit!



**BROKER EDUCATIONAL
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What is a “Super CE” Program?

“Super CE” is a combination of 2 approved Continuing Education (CE) courses comprised of:

- A 1-hour instructor-led classroom course; *and*
- A correspondence/self-study course that provides up to 21 hours of state insurance CE and 5 or 10 hours of professional designation CE (Please note that credits for each course will vary by state.)

“Super CE” is designed to expand advisors’ knowledge on a specific subject and prepare them to take the correspondence/self-study course examination.

By participating in “Super CE,” advisors are generally able to earn more CE credit for the time they invest than would otherwise be available through participation in traditional classroom and online offerings.

How a “Super CE” Program Works

Prior to the “Super CE” program, advisors will pre-register online and download the approved correspondence/self-study course materials. Advisors are required to read and review the course materials before attending, to prepare for the examination given at the conclusion of the program. In order to receive CE credit, advisors must receive a passing grade of 70% or higher on the examination.

Note: The state of New York requires that advisors must receive the course materials at least 7 days prior to the examination.

Proven Sales Results

- Increase meeting attendance and leverage your time
- Showcase your knowledge, presentation skills and sales ability
- Position your company’s strategy and product solutions

“Super CE” Course Pairings

CLASSROOM COURSES

CORRESPONDENCE/SELF-STUDY COURSES*

Suitability of Annuities

Guide to Annuities & Ethical Marketing Practices



Developed to give advisors a complete guide to understanding annuities and their ethical marketing practices.

Planning with Social Security and Medicare

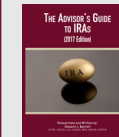
The Advisor’s Guide to Social Security and Medicare Benefits



Written to help advisors understand the complexities of the two most important social insurance programs: Social Security and Medicare.

IRA Planning

The Advisor’s Guide to IRAs



Designed to help advisors benefit the client with in-depth information concerning the history of IRAs and the types of IRAs.

401(k) Primer

The Advisor’s Guide to 401(k) Plans



Developed to enhance advisors 401(k) knowledge and provide updates on the most recent 401(k) plan guidance.

Managing Retirement Income

The Advisor’s Guide to Retirement Planning



Written to give advisors a complete guide in the retirement planning process.

* All courses are updated for 2017.

For more information and a complete list of our “Super CE” course pairings go to: www.brokered.net/course-pairings.html